Chapter 9: NewsBoss Network Alert System (NAS)

What is NewsBoss?

NewsBoss is a software program designed for journalist in radio newsrooms providing them with near real-time news information. The system not only provides wire reception but database storage, word processing, audio editing, and presentation tools, all intergraded into one program. Associated Press news wire stories are received via satellite receivers at the Defense Media Center (DMC) and collected and organized in the NewsBoss database. They then are automatically transmitted via PowerVu and are then available for viewing from any NewsBoss workstation. Both the server and client use an intuitive Windows interface making it easy to learn and to cut and paste news copy between the NewsBoss system and any Windows word processor.

What is NAS?

NAS is the Network Alert System that is used to notify affiliates of changes to programming or of upcoming special events. Network alerts can be generated in NewsBoss and are sent out on the 64Kbps data feed over PowerVu as soon as the message is saved or closed. See chapter 7 for data port connection details. The NAS can notify affiliates of urgent and priority data via the screen or external alarm. Alerts are listed in the NAS queue and remain there for review for one week before being automatically deleted.